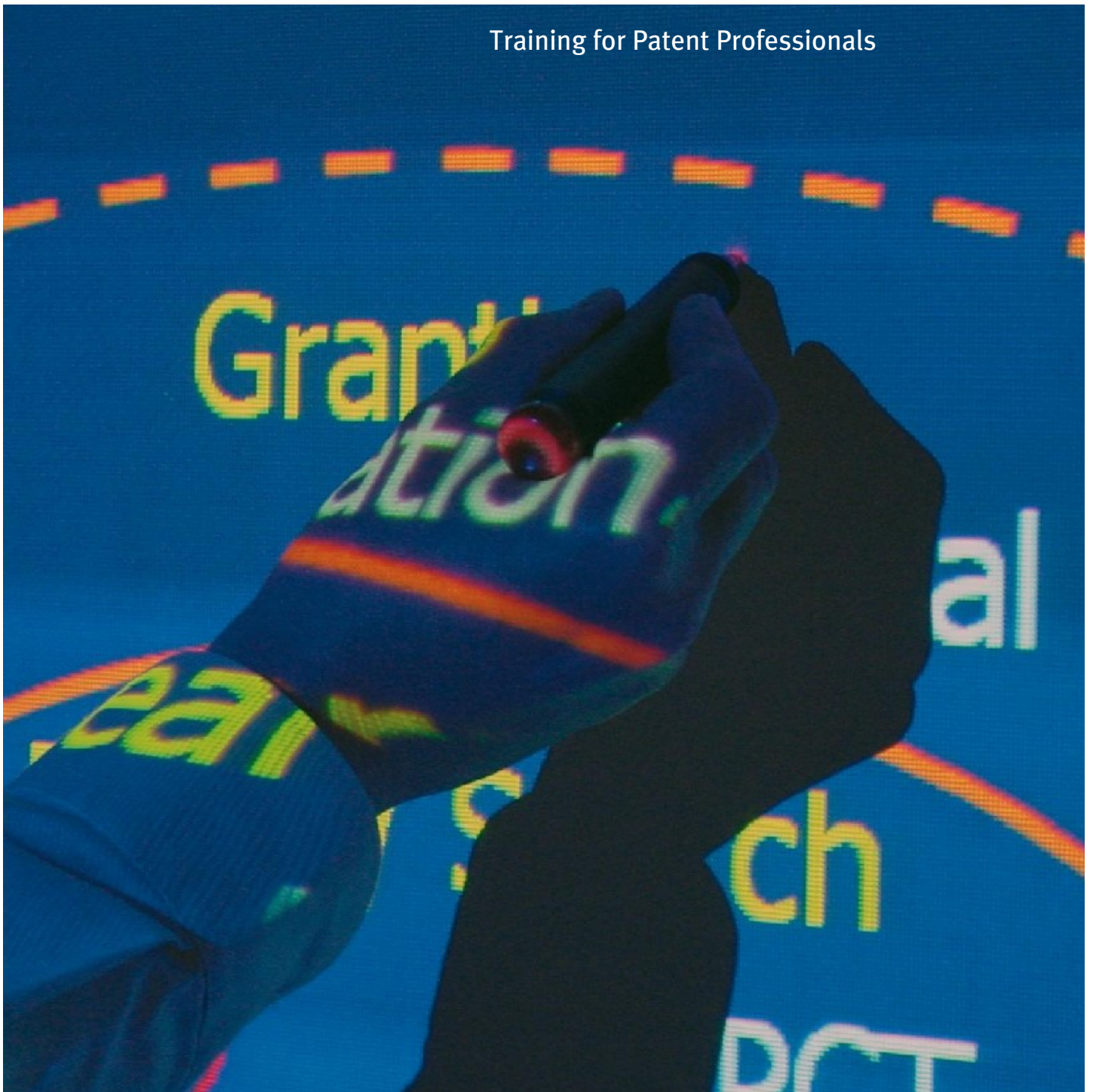




DELTA PATENTS

Training for Patent Professionals



**Basic IP Training
Introduction To Patents
(also in-house)**

BASIC IP TRAINING – INTRODUCTION TO PATENTS

Objective

Quite often, the success of a business depends on the ability to innovate, i.e. the innovation power. Knowing that others may wish to benefit from that success, it is key to protect innovations using the available intellectual property rights in order to stay ahead of the competitors. In case of technical developments patents may have to be filed. Drafting patent applications, and in particular drafting claims, is a specialist skill requiring a high level of technical and legal knowledge. Such work is generally carried out by patent attorneys. A patent application must comprise enough details to optimise the chance of grant, and to provide an acceptable scope of protection over the 20 year lifetime of the patent. The patent attorney plays a very important role in this process. For “outsiders” dealing with patents, it can be difficult to understand these legal documents, and to judge the quality and scope of protection. Furthermore, it may be difficult to navigate through the many conflicting requirements and recommendations. The objective of this course is to give the participants tools to better understand patents and to improve the patent drafting process, when communicating with patent attorneys in their daily work. This is achieved by first putting the patent law within the broader context of intellectual property rights, whereafter it is illustrated, using hands-on exercises, what a patent is, what it is used for and how each element in the patent can help or hinder its use. Also, the patent system and the possible patent routes will be explained in more detail. Moreover, the role of the patent attorney will be further discussed.

Course Concept

This course sketches the big picture, and fills in details on the most important legal aspects. Basic examples are included to ensure understanding. The following topics will be covered:

Introduction to Intellectual Property Rights (IPR)

- ❖ Definition & principles IPR
- ❖ Overview of IPR
- ❖ Enforcement of IPR
- ❖ Illustrative example IPR

Introduction to Patents

- ❖ Background patent system
- ❖ Patentability criteria (patentable subject-matter, novelty, inventive step, industrial applicability)
- ❖ Sufficiency of disclosure
- ❖ Content of a patent (application)
- ❖ Patent ownership
- ❖ Why to patent?
- ❖ Selection criteria – What is a valuable invention?
- ❖ Illustrative case
- ❖ Confidentiality

Introduction to Claim interpretation/drafting

- ❖ How to interpret a claim?
- ❖ How to draft a claim?

Learning from others

- ❖ Searching in patent literature
- ❖ Innovation traps
- ❖ Do's and Don't's

Out-of-the-Box

- ❖ Patent practitioner as sparring partner

Introduction to Patent Procedure

- ❖ General patent procedure (priority filing, definitive filing)
- ❖ European patent procedure
- ❖ PCT System
- ❖ Choice of patenting route
- ❖ Cost of a patent
- ❖ Patent families and status

Special considerations for the US

- ❖ First-to-invent principle
- ❖ Inventorship
- ❖ Statutory subject-matter
- ❖ Duty to disclose (IDS)
- ❖ Best-mode requirement
- ❖ Patent application types

Relation client – patent attorney office

- ❖ From invention to patent
- ❖ Roles of the patent attorney
- ❖ Roles of the formalities department

Understanding a patent (application)

- ❖ Recognizing the invention
- ❖ Scope of protection
- ❖ Claim interpretation

Software Patents / Computer Implemented Inventions

- ❖ Patentable inventions
- ❖ Computer programs
- ❖ Business methods

Opposition and Appeal

- ❖ Background of opposition
- ❖ Grounds of opposition
- ❖ Opposition procedure
- ❖ Ground of appeal
- ❖ Appeal procedure

Infringement

- ❖ Infringement under the EPC
- ❖ Art. 69 and Protocol on interpretation
- ❖ Infringement under national law
- ❖ Direct and indirect infringement
- ❖ Doctrine of equivalence
- ❖ Illustrative case

Course Highlights

This course can be followed as a 2-day or 3-day course. The program introduces participants to intellectual property rights, with a specific focus on patents. The first day of the 3-day program substantially covers the topics discussed in the 1-day IP awareness workshop, and may be skipped by those who already followed that workshop. The examples used in the workshop require no specialist technical knowledge.

Documentation

A comprehensive set of high quality, up-to-date materials will be provided, including:



- All overhead sheets used during the course.

The copyrighted course material is provided for the personal use of the participants.

Who should attend?

It is believed that a basic knowledge of intellectual property is important throughout an organisation making this training useful for almost everybody. The course is particularly useful for those who are directly or indirectly involved in innovation, such as *research scientists, development engineers, inventors, entrepreneurs, project leaders, group leaders, and IP coordinators*. Nevertheless, participants working in the technical-commercial field, such as *product managers and product marketeers* may benefit from this course as well. Furthermore, the course may be beneficial for *trainee patent attorneys* desiring to quickly establish a basic competence in intellectual property. No prior knowledge about IP is required. This course is as such not sufficient as preparation for the EQE. Please visit the DeltaPatents website for information on the EQE courses.

Subsequent training

Those who desire to establish a basic competence in claim drafting (such as trainee patent attorneys, IP coordinators, but also inventors) we recommend following our **2-day Claim Drafting in Electricity / Mechanics**. A detailed brochure can be downloaded from www.deltapatents.com.

Course Language

All material and tuition will be in English. If only Dutch speaking persons are attending the course, the tuition may be in Dutch.

Attendance Limited to 17 (except for in-house trainings)

When given within the DeltaPatents premises, a maximum of approximately 17 participants can take part in the course. In case of in-house trainings the number may be larger.

Certificate

All participants will receive a certificate after attending the course.

Course Date and Location

Scheduled dates in 2012: **18 – 20 June 2012**.

Course location: the office of DeltaPatents in Eindhoven.

In-house courses / Tailor-made courses

We would like to emphasize that we also offer this course **in-house** in case of larger groups of participants. If you are interested in this option, please contact us to discuss the conditions and pricing. Furthermore, DeltaPatents offers the possibility of tailor-made courses, which contents are specifically tuned to the client's needs.

Meet the Speakers

The training will be given by at least one of the following tutors: Steven van Dijk, Ton Sterken, Joeri Beetz and Peter Verdonk.



- Steven is a tutor and patent attorney at DeltaPatents. He is a contributor to the DeltaPatents' books "Methodology for Paper A E-M" and "Methodology for Paper B E-M".



- Ton Sterken is patent attorney and a founding partner of DeltaPatents, and an experienced tutor. He is one of the tutors in the practical sessions of the Dutch patent attorney training. He is also the author of the DeltaPatents' books "Methodology for Paper A E-M" and "Methodology for Paper B E-M".



- Joeri Beetz is an experienced tutor and patent attorney at DeltaPatents. He is a contributor to the DeltaPatents' Analysis and Model Solutions for Paper C. Joeri specializes in oppositions before the EPO.



- Peter Verdonk is an experienced patent attorney at DeltaPatents. He worked as a patent practitioner in Silicon Valley and passed the US patent exam bar.

Registration courses The Netherlands

The price for the "**3-day Introduction to Patents**" course is **€1.250** (excluding 19% VAT). The price includes tuition, course materials, refreshments and lunches.

In case the first day is skipped the price for the "**2-day Introduction to Patents**" course is **€850** (excluding 19% VAT).

An administrative fee of €120 is charged for every booking.

For a company booking of several courses at the same time, only one administrative fee of €120 will be charged.

Please use the enclosed registration form to enrol.

Contact

For more information please visit www.deltapatents.com or contact the course department (training@deltapatents.com).

Registration Form

Basic Patent Training

Introduction to Patents (3-day or 2-day course)

You may register by	FAX +31 40 2366708 MAIL DeltaPatents B.V., Fellenoord 370, 5611 ZL Eindhoven, The Netherlands WEBSITE www.deltapatents.com E-MAIL training@deltapatents.com
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name		
company		
address		
job title		
billing address (if different)		
purchase order		
VAT-number		
tel no fax no		
e-mail address		
Basic Patent Training 1-day IP awareness workshop Price €450	<input type="checkbox"/> 18 June 2012	
Basic Patent Training 2-day Introduction to Patents Price €850	<input type="checkbox"/> 19 - 20 June 2012	
Basic Patent Training 3-day combination Price €1.250	<input type="checkbox"/> 18 - 20 June 2012	

A registration fee of € 120 is charged for each booking. If more than one course is booked at the same time, only one administrative fee of € 120 will be charged. All prices are exclusive of 19% VAT. No VAT will be charged if a VAT-number is provided on this form.

Cancellation policy: Cancellations must be received in writing at training@deltapatents.com. For cancellations 3 weeks or more before the course starts, a full refund of the course fee less a cancellation fee of € 100 is possible or transfer to a different course may be requested. Thereafter, up to 1 week before the course starts, a 50 % refund is offered or transfer at an additional charge of 25 %. For cancellations less than one week before the course starts, no refund will be given. In the event of circumstances beyond its control, or of over- or underbooking, DeltaPatents reserves the right to alter programme, tutor, location and/or date, to cancel any bookings not fully paid or to cancel the course.

DeltaPatents - Fellenoord 370, NL-5611 ZL Eindhoven, Phone +31-40-7876030 - Fax +31-40-2366708 - training@deltapatents.com