



Formalities course

Trademarks & Designs (1-day)

Trademarks & Designs

Objective

Working in patent and/or Trademark/Design administration is highly complicated due to the many (slightly) different procedures. The course aims at providing specific training at many aspects of these procedures.

This module covers the Trademark and Design procedures. By the end of this session participants will understand the differences between Trademarks, Designs, Domain Names and Copyright and the different way of thinking compared to Patent Law. For, different than in Patent Law, having a trademark and/or design registration does not necessarily mean that rights have been acquired or will remain valid during the registration period. Consequently, participants will acquire knowledge about the filing requirements and a basic understanding of the registration procedure for the Benelux, European and International procedures. Lastly, participants will have an insight in the different filing routes.

Who should attend?

Trademark & Design and/or patent Formalities Officers and other IP support staff, either from an industrial in-house IP department or from private practice, who wish to obtain basic knowledge on the Trademark and Design procedures.

Structure and approach

This module is the last in a series of comprehensive training courses for Formalities Officers. Other modules are:

- General Aspects Patents + Core EPC Procedures (3-day)
- PCT Procedures + Foreign Agents (3-day)
- NL Patent Procedure + Changes of Ownership (1-day)

Our focus is to create insight and a thorough understanding of the several procedures. We not only explain what actions should be taken and when, but more importantly why they should be done and how. Our explanations follow the natural course of applications from filing to grant, so as to be consistent with the daily practice of Formalities Officers. Additionally, issues during the preparation for filing and after grant are covered.

The information is communicated to participants by presentations using overhead sheets. To provide a background for all topics we use forms of official offices and law texts.

Contents of this module

In this module we introduce the Trademarks and Design procedures.

Topics included:

Trademarks & Designs – laws

- Benelux Trademark Law
- European Trademark Law
- International Trademark Law
- European Design Law
- International Design Law

Trademarks - general

- What is a Trademark?
 - logo's, names, shapes, etc.
 - requirements for protection
 - Trademarks vs. other kinds of protection
- Protection: where and why?
 - Benelux Trademark (BVIE)
 - European Trademark (CTM)
 - International Trademark (Madrid Agreement & Protocol)
- Filing strategy / which routes to choose?

Trademarks – procedure from filing to grant

- Where to file?
- Filing date requirements:
 - Request
 - Information identifying applicant
 - List of goods or services
 - Representation of the Trademark
 - Filing fees, class fees
 - Language
- Priority claim and time limit
- Searches
- Publication
- Opposition
- Registration and duration of protection
- Renewals
- Post filing: watching services

Designs - general

- What is a Design
 - logo's, parts of products, maps, etc.
 - registered vs. unregistered Design
 - requirements for protection
- Protection: where and why?
 - European Design (RCD)
 - International Design
- Filing strategy / which routes to choose?

Designs – procedure from filing to grant

- Where to file?
- Filing date requirements:
 - Request
 - Information identifying the applicant
 - Representation of the Design
 - Registration and publication fees
 - Language
 - Classification of Locarno
 - Further information (description, deferment, etc.)
- Priority claim and time limit
- Duration of protection
 - Registered Design
 - Unregistered Design

Meet the tutors

The course will be given by Marieke Westgeest



- Marieke Westgeest is founder of Markenizer BV. She is a frequent lecturer on trademark and design law. She graduated as a lawyer from Erasmus Universiteit Rotterdam in 1993 and is a BMM and European trademark and design attorney. She has worked in the field of intellectual property ever since. She has seen this legal area from all angles, having worked in private practice as well as having corporate experience. Marieke Westgeest is also panellist for the Mediation and Arbitration Center in Prague. She can be appointed in .eu domaine name conflicts.

Training material

A comprehensive set of high quality, up-to-date training materials will be provided including:



- All overhead sheets used during the presentations.



- A comprehensive set of forms



- Reading material like law texts.

Certificate

Each participant will be given a certificate of attendance.

Course language

The material will be provided in English. Tuition will be in English (or Dutch if all participants agree).

Course Location and date

The course will be held on **24 April 2012** at the office of DeltaPatents, Fellenoord 370, 5611 ZL Eindhoven.

Registration and coffee: 9.00 am
Course hours: 9.30 am - 17.00 pm

Attendance limited to 20

This limitation will give participants the opportunity to thoroughly discuss all the issues covered by the course programme.

Registration

The price of this course is €357. Registration is possible ultimately until **9 April 2012**.

It is also possible to enrol for the full training program at once (8 course days), the price is €2.856.

Please note that priority will be given to candidates enrolling for the full training programme. The ultimate date of registration for the full programma is **14 November 2011**.

Members of the Dutch Platform Formalities Officers receive a reduction of 10 %.

Prices include tuition, course materials, refreshments and lunch. A registration fee of €60 is charged for each booking. For a company booking of several courses at the same time, only one administrative fee of €60 will be charged. All prices are exclusive of 19% VAT.

Please use the enclosed registration form to enrol and send it to us by email or fax.

Contact

For more information, please check the website of DeltaPatents (www.deltapatents.com) or contact our course department at DeltaPatents (FO-training@deltapatents.com).

European Intellectual Property Education Foundation

The course is offered by EIPF, European Intellectual Property Education Foundation. A member of the board of the Platform Formalities Officers also takes part in the board of EIPF. The Foundation decides on the programme and price-setting of the offered courses. DeltaPatents provides the contents of the courses, the course material and the organisation.

Registration Form Formalities course Trademarks & Designs (1-day course)

You may register by **FAX** +31 40 2366708
MAIL DeltaPatents B.V., Fellenoord 370, 5611 ZL Eindhoven, The Netherlands
WEBSITE www.deltapatents.com
E-MAIL FO-training@deltapatents.com
COURSE DATE AND LOCATION **24 April 2012.**
DeltaPatents office, Fellenoord 370, 5611 ZL Eindhoven, The Netherlands.

name(s)	
company	
address	
postal code city	
country	
billing-address (if different)	
member of Platform FO	yes/no
purchase order	
tel no	
e-mail address	
register me for	<input checked="" type="radio"/> 1-day Trademarks & Designs: 24 April 2012
<p>A registration fee of €60 is charged for each booking. If you register for all courses at the same time, only one administrative fee of €60 will be charged. For a company booking of several courses at the same time, only one administrative fee of €60 will be charged. All prices are exclusive of 19% VAT.</p>	

Cancellation policy: Cancellations must be received in writing at FO-training@deltapatents.com. For cancellations up to 3 weeks before the course starts, a full refund of the course fee less a cancellation fee of €100 or transfer to a different course is possible. Thereafter, up to 1 week before the course starts, a 50 % refund or a transfer at an additional charge of 25 % is offered. For cancellations beyond a week before the course starts, no refund will be given. In the event of circumstances beyond its control, over- or underbooking DeltaPatents reserves the right to alter programme, tutor, location and/or date, cancel any bookings not fully paid or cancel the course.

DeltaPatents - Fellenoord 370, NL-5611 ZL Eindhoven, Phone +31-40-7876030 - Fax +31-40-2366708 - FO-training@deltapatents.com