



**DELTA PATENTS**



Training for IP Administrators

# IP ADMINISTRATORS

2-DAY

TRADEMARKS & DESIGNS

# DELTAPATENTS WELCOMES YOU

## Why DeltaPatents?

DeltaPatents is a **patent attorney firm** based in the Netherlands with a passion for quality. We provide the highest quality advice and service to public and private companies at various stages of growth from start-up to Fortune 500. All our patent specialists have a deep technological knowledge and extensive industrial experience at companies like Philips, NXP, ASML, and Dupont/Danisco. Through our education activities, we stay ahead in terms of law changes, case law and procedural requirements.

Our client's needs vary when it comes to patenting routes and level of support needed, and we are able to adapt to their needs and work together with local in-house support staff. This gives us a wide range of knowledge over a broad spectrum of patent procedures.

We are proud to be a leading training organisation for Patent Attorneys for over a decade, offering a complete range of training modules for the European Qualifying Examination – EPC and PCT, and various other IP subjects.

*“It was a pleasure to study with such a skilled and nice instructor”*

Our **blogs** keep you up-to-date on the EQE, Case law, Patent procedures, Unitary Patent and Dutch IP News.



In 2006 we started **training IP support staff**, culminating in a full training program preparing for the official Dutch Formalities Officers exam. The training modules are now offered throughout Europe.

Our training focuses on giving insight and understanding, and ensuring that the acquired knowledge can be practically applied. Unique for DeltaPatents is that we thoroughly train and guide our tutors. For our tutors, training is a profession, mastered by teamwork and frequent involvement in courses. We take feedback of attendants seriously and act on it. For us, quality and customer satisfaction are essential.

*“Education is not the learning of facts,  
but the training of the mind to think”  
Albert Einstein*

Through our education activities, we stay ahead in terms of law changes, case law and procedural requirements.

## DeltaPatents' personal touch

We believe in teaching and treating candidates with a personal touch. You will be trained in small groups, giving ample opportunity to discuss unclear issues in more detail and get personal assistance.

Hospitality is important to us. For candidates staying in Eindhoven for a couple of days, we aim to organize a social event, such as a dinner or a trip to a local place of interest.

We welcome email contact with our tutors to ask follow-up questions, to clarify course materials or to report mistakes.



# IP ADMINISTRATORS COURSE

## 2-DAY

## TRADEMARKS & DESIGNS

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### Objective

Working in patent and/or trademark/design administration is highly complicated due to the many (slightly) different procedures. The course aims at providing specific training at many aspects of these procedures.

This module covers the trademark and design procedures, copyright and domain names. By the end of this session participants will understand the differences between trademarks, designs, domain names and copyright and the different way of thinking compared to patent law. For, different than in patent law, having a trademark and/or design registration does not necessarily mean that rights have been acquired or will remain valid during the registration period. Consequently, participants will acquire knowledge about the filing requirements and understanding of the registration procedure for the Benelux, European and International procedures. Lastly, participants will have an insight in the different filing routes.

### Structure and approach

This module is the fourth in a series of comprehensive training courses for Formalities Officers. Other modules are:

- General Aspects Patents + Core EPC Procedures (3-day)
- PCT Procedures + Foreign Systems (3-day)
- NL Patent Procedure + Changes of Ownership (1-day)
- Exam Training (1-day)

It is possible to enrol for the complete series of courses, or to enrol for separate modules, according to

your needs. However, attendants of separate modules should keep in mind that those are part of a full training program and the tutor will make connections to knowledge acquired in previous lessons. Furthermore, subjects may be treated less extensively, to avoid overlap with earlier lessons.

Our focus is to create insight and a thorough understanding of the several procedures. We not only explain what actions should be taken and when, but more importantly why they should be done and how. Our explanations follow the natural course of applications from filing to grant, so as to be consistent with the daily practice of IP Administrators.

The information is communicated to participants by presentations using overhead sheets. After each presentation, comprehension of the topics is tested with exercises and cases.

To provide a background for all topics we use forms of official offices. Furthermore we provide reading material like annexes to application forms and 'FAQ's'.

After the session candidates are required to make homework. We recommend that participants reserve a sufficient amount of time for studying the material and doing homework.



## Who should attend?

IP Administrators and other IP support staff, either from an industrial in-house IP department or from private practice, who wish to obtain insight in the Trademark and Design procedures. Experience in the field of trademarks and designs is not necessary.

## Contents of this module

In this module we introduce the Trademarks and Design procedures.

## Topics included:

### Trademarks - general

- What is a Trademark?
  - definition, terminology, key elements
  - why Trademark protection?
  - value of a Trademark
  - Trademarks versus Patents
  - examples: logo's, names, shapes, etc.
- Before registration procedure
  - Registration versus non-registration
  - Searching before registration
- Filing strategy / which routes to choose?

### Trademarks – procedure from filing to grant

- Registration procedure
  - European Union Trademark (EUTM)
  - Benelux Trademark (BX)
  - International Trademark (IR)
- Where to file?
- Filing date requirements:
  - Request
  - Information identifying applicant
  - List of goods or services
  - Representation of the Trademark
  - Filing fees, class fees
  - Language
- Priority claim and time limit
- Seniority claim and exhibition priority
- Formalities Examination and correcting deficiencies
- Examination on absolute grounds
- Acceptation / searches
- Publication
- Opposition
- Registration and duration of protection
- Renewals
- Post filing: watching services
- Reasons for loss of rights
  - generic use
  - misleading use

### Designs - general

- What is a Design
  - definition, terminology, key elements
  - examples: logo's, parts of products, maps, etc.
  - why do we have designs?
  - registered vs. unregistered Design
- Conditions for protection
  - novelty
  - individual character
- Filing strategy / which routes to choose?

### Designs - procedure from filing to grant

- Registration procedure
  - European Union Design (RCD)
  - International Design (IR)
- Where to file?
- Filing date requirements:
  - Request
  - Designer info
  - Single or multiple applications
  - Representation of the Design
  - Description
  - Drawings: max. 7 views
  - Filing fees
  - Language
  - Indication of class
- Priority claim and time limit
- Exhibition priority
- Formalities Examination and correcting deficiencies
- Acceptance / registration publication
- Deferment
- Duration of protection
- Renewals

### Domain names and Copyright- general

- What is a Domain Name
- Registration of Domain Name
- What is Copyright



## Training material

A comprehensive set of high quality, up-to-date training materials will be provided including:



- All **overhead sheets** used during the presentations.



- **Unique set of flow charts** that visually explain the various procedures

- A comprehensive set of **forms**

- An extensive **tabular overview** of the procedural steps of the main systems

- Reading material like **Frequently Asked Questions** in relation with trademark law and design law.



- **Exercises** to assist participants in internalising the information.





## Course date and location

The course will be held on **1 and 15 April 2019** at the office of DeltaPatents, Fellenoord 370, 5611 ZL Eindhoven.

## Course language

The material will be provided in English. Tuition will be in English (or Dutch if all participants agree).

## Attendance limited to 20

This limitation will give participants the opportunity to thoroughly discuss all the issues covered by the course program.

## Certificate

Each participant will be given a certificate of attendance.

## Registration

The price of this two day course is € 806. Registration for this module is possible ultimately until **4 March 2019**.

It is also possible to enrol for the full training program at once (9 course days), the price is € 3.627. A further possibility is to enrol for the full training program including the exam training (10 course days) at once, the price is € 4.030.

Please note that priority will be given to candidates enrolling for the full training program. The ultimate date of registration for the full program is **24 September 2018**.

Members of the Dutch Platform Formalities Officers receive a reduction of 10%.

Prices include tuition, course materials, refreshments and lunch. A registration fee of € 65 is charged for each booking. For a company booking of several courses at the same time, only one administrative fee of € 65 will be charged. All prices are exclusive of VAT (currently 21%).

Please use the enclosed registration form to enrol and send it to us by email or fax. You may also register online: [www.deltapatents.com](http://www.deltapatents.com)



## Training locations

We do not only provide training in our base in Eindhoven, the Netherlands, but many of our training modules are available at several locations in Europe to minimize your travel costs.

## In-house training

All courses can also be given in-house. If required, a module can be tailored to your local organizational needs. Please contact us if you are interested in inviting us to your office.





**“I AM VERY  
IMPRESSED  
WITH THE  
QUALITY AND  
KNOWLEDGE  
LEVEL.”**



Jelle Hoekstra



Diane Tweedlie



Marieke Westgeest

## Meet the Tutors

- **Jelle Hoekstra** is a founding partner of DeltaPatents, and an experienced tutor. He has been involved with Intellectual Property for more than 20 years in industry and private practice. He is a European Patent Attorney and author of several books on the EPC.
- **Diane Tweedlie** is tutor for Pre-Exam, Main Exam Paper D and IP Administrators' courses. She is a European Patent Attorney in the field of Mechanical Engineering.
- **Marieke Westgeest** is founder of Markenizer BV. She is a frequent lecturer on trademark and design law. She graduated as a lawyer from Erasmus Universiteit Rotterdam in 1993 and is a BMM and European trademark and design attorney. She has worked in the field of intellectual property ever since. She has seen this legal area from all angles, having worked in private practice as well as having corporate experience. Marieke Westgeest is also panellist for the Mediation and Arbitration Center in Prague. She can be appointed in .eu domaine name conflicts.



Miranda Vossen

## Contact

For more information please visit the DeltaPatents website ([www.deltapatents.com](http://www.deltapatents.com)) or contact Miranda Vossen at DeltaPatents ([training@deltapatents.com](mailto:training@deltapatents.com)).





# REGISTRATION FORM

You may register by **fax** + 31 40 2366708 **mail** DeltaPatents B.V., Fellenoord 370, 5611 ZL Eindhoven, the Netherlands  
**website** www.deltapatents.com **email** training@deltapatents.com

name

how many years of experience in field of patents?

all round IP Administrator?

yes/no

company

company address

private address (town)

office address (town)

billing-address (if different), including email address and phone number

purchase order

VAT-number

tel. no.

e-mail address

member Platform FO

yes/no

A registration fee of € 65 is charged for each booking. If more than one course is booked at the same time, only one administrative fee of € 65 will be charged. All prices are exclusive of 21% VAT. No VAT will be charged if a VAT-number is provided on this form.

3-day  Dates: 22 October 2018 – 12 November 2018 – 10 December 2018 Price € 1.209

General Aspects

Core EPC

3-day  Dates: 7 January 2019 – 28 January 2019 – 18 February 2019 Price € 1.209

PCT Procedures

Foreign Systems

1-day  Date: 11 March 2019 Price € 403

NL Procedures

Changes

Ownership

2-day  Dates: 1 April 2019 and 15 April 2019 Price € 806

Trademarks &

Designs

Full Program  Period: October 2018 – April 2019 Price € 3.627

(9 days) without

Exam Training

Full Program  Period: October 2018 – May 2019, Exam Training: 6 May 2019 Price € 4.030

(10 days)

including Exam

Training

Cancellation policy: please check our website ([www.deltapatents.com](http://www.deltapatents.com)) for our cancellation policy